



About Us

Zaiqa Food Industries, established in 1996, began as a spice processor and has since expanded its range to include sauces, pickles, cooking pastes, recipe mixes, and more. With a focus on quality and innovation, Zaiqa's brands, ZAIQA and TOOBA, are now staples in kitchens worldwide. The company serves a wide range of clients, from distributors to food service chains, offering high-quality products at competitive prices. Constantly evolving, Zaiqa develops new products that align with changing consumer preferences, positioning itself as a trusted partner in the food industry.





Our Vision and Mission

Vision

To be a worldwide well known brand in the food industry, enriching lives with authentic high quality flavours.

Mission

Zaiqa Food Industries' mission is To provide high-quality food products to customers worldwide. The company aims to develop products that meet customer satisfaction and recognize the brand globally by providing quality food and bringing uniqueness to their products by working on innovative ideas. Strive to serve food importers, distributors, buying houses, agents and food service chains by providing the highest quality products at competitive prices.







Signature Sauces: From classic ketchup to more adventurous options like sriracha and peri peri sauce

Artisanal Chutneys: Made with a variety of fruits, vegetables, and spices, our chutneys add a tangy, sweet, and spicy kick to any meal Perfect for:

Grilling and BBQ

Our Product Range:

- Sandwiches and wraps
- Marinades and sauces for meats, vegetables, and snacks
- Dipping sauces for fries, chicken, and more

Taste the Difference:

Experience the rich, vibrant flavors of our high-quality sauces and chutneys. Try ZAIQA and TOOBA Artisanal Sauces and Chutneys today and discover a whole new world of culinary possibilities!





Cooking Pastes

ZAIQA and TOOBA Brands Premium Cooking Paste

Elevate your cooking experience with our premium quality cooking paste, expertly crafted to add depth and richness to your favorite dishes.

Key Features:

- Made from the finest ingredients, carefully selected for their exceptional flavor and aroma
- Unique blend of spices and herbs, perfected over time to create a truly authentic taste experience
- Convenient and easy to use, perfect for busy home cooks and professional chefs alike
 Perfect for:
- Stir-fries and sautés
- Curries and braises
- Marinades and sauces
- Grilled meats and vegetables

Taste the Difference:

Experience the rich, vibrant flavors of our premium cooking paste and discover a whole new world of culinary possibilities.

Try ZAIQA and TOOBA Premium Cooking Paste today and elevate your cooking to the next level!



TOOBA Garlic Powder

Serbuk Bawang Putih

Babis aurie

TOOBA Coriander Powder Serbuk Kelumbar वेकाळंळाणंश्री कार्वा

Qasuri Methi

Plain Spices

Experience the Authentic Taste of Tradition

Our plain spices are sourced from the finest quality ingredients, carefully selected to bring out the true flavors of your dishes. Without any additives or preservatives, our spices allow you to add a touch of authenticity to your cooking.

Choose from our range of plain spices, including:

RED CHILLI POWDER, CRUSHED CHILLI, CORIANDER POWDER, TURMERIC POWDER, CURRY POWDER, CUMIN SEED POWDER, BLACK PEPPER POWDER, GARAM MASALA, MANGO POWDER, FENNEL SEED POWDER, GARLIC POWDER, GINGER POWDER and many more... Elevate your cooking with our premium plain spices and discover the difference that quality makes.









Recipe Mixes

Convenient Recipe Mixes

Discover the joy of cooking with our easy-to-use recipe mixes. Made with high-quality ingredients and carefully blended spices, our mixes are perfect for busy home cooks, students, and anyone looking to simplify their cooking routine.

Key Benefits:

- Consistent results: Achieve perfect flavors every time
- Time-saving: Reduce cooking time and effort
- **Versatile:** Suitable for various cooking methods and dietary preferences

Choose from Our Delicious Range:

- Rice mixes like Bombay Biryani and Sindhi Biryani
- Curry Mix like Qorma, Nehari and Karahi
- Bar BQ like Seekh Kabab, Shami Kabab and Chicken Tandoori
- And many more!

Get cooking with our convenient recipe mixes!



Pickle

Indulge in the Tangy Delight of Our Artisanal Pickles

Made with love and a dash of tradition, our pickles are a symphony of flavors that will elevate any meal. We use only the freshest ingredients, carefully selected to create a harmonious balance of sweet, sour, and spicy.

Our pickles are:

- Made to ensure maximum flavor and quality
- Crafted with a special blend of spices and herbs
- Perfect for snacking, cooking, or as a side dish

Available in different variants such as MIXED PICKLE, MANGO PICKLE, GARLIC PICKLE, LEMON PICKLE, GREEN CHILLI PICKLE, KARELA PICKLE, LASOORA PICKLE, CARROT PICKLE, HYDERABADI MIXED PICKLE and HYDERABADI MANGO PICKLE

Treat your taste buds to the authentic flavor of our artisanal pickles.

Benefits:

- Rich in antioxidants and vitamins
- Aids digestion and gut health
- Adds flavor and excitement to meals
- Made with natural ingredientsGet ready to indulge in a pickle-loving experience!





Dessert Mixes

Indulge in the Sweet Life with Our Dessert Mixes

Treat yourself and your loved ones to a world of sweet delights with our premium dessert mixes such as STRAWBERRY JELLY, BANANA JELLY, MANGO JELLY, LEMON JELLY, ORANGE JELLY, APPLY JELLY, RASPBERRY JELLY, APPLY JELLY, CUSTARD VANILLA, CUSTARD BANANA, CUSTARD STRAWBERRY, CUSTARD MANGO, KHEER MIX, RABRI FALOODA MIX, STRAWBERRY FALOODA MIX, JELLY FALOODA MIX, SHEER KHURMA, FIRNI KHAS, KULFA MIX and GULAB JAMUN MIX.

Made with the finest ingredients and a dash of love, our mixes are the perfect solution for busy bakers and dessert lovers alike. Choose from our variety of mouth-watering flavors.

Our dessert mixes are:

- Easy to prepare
- Made with high-quality ingredients
- Perfect for baking, snacking, or gifting

Treat yourself right! Try our dessert mixes today and indulge in a world of sweetness.





Vermicelli

Vermicelli: The Deliciously Versatile

Experience the delightful taste and texture of our premium Vermicelli. Made from high-quality wheat flour, these slender, curved vermicelli are perfect for creating a variety of mouth-watering dishes including Kunafa.

Key Features:

- Made from 100% wheat flour
- Slender, curved shape for easy cooking and flavorful sauce retention
- Versatile for use in sweet and savory recipes
- Perfect for salads, desserts, and kunafa

Popular Recipe Ideas:

- Classic Vermicelli Pudding
- Vermicelli Salad with Fresh Vegetables
- Scrumptious Kunafa
- Stir-Fried Vermicelli with Vegetables and Herbs

Bring the delicious taste of Vermicelli to your table!





Salt

Mined from the ancient Khewra Salt Mines in the Himalayas, this pink salt is renowned for its distinct color, nuanced flavor, and numerous health benefits.

Rich in over 80 essential minerals, including iron, potassium, and magnesium, our pink salt is perfect for:

- Cooking and seasoning
- Promoting hydration and detoxification
- Supporting respiratory health
- Enhancing skin and hair care routines

Savor the flavor and reap the rewards of this natural wonder.

Benefits of Himalayan Pink Salt:

- Rich in essential minerals
- Promotes hydration and detoxification
- Supports respiratory health
- Enhances skin and hair care routines
- Natural and unrefined

Experience the authentic taste and benefits of Himalayan Pink Salt.



Fried Onion

Crispy Fried Onions: The Perfect Topping

Add a crunchy, savory flavor to your favorite dishes with our crispy fried onions. Made from thinly sliced onions, carefully battered and fried to a golden brown perfection, these crispy fried onions are the ultimate topping for salads, burgers, sandwiches, and more. Taste the crunch!





Zaiqa Brand Product List

COOKING PASTE

Ginger Paste
Garlic Paste
Ginger Garlic Paste
Green Chili Paste
Onion Paste
Papaya Paste
Paprika Paste
Tamarind Paste

SAUCE AND CHUTNEY

Tamarind Sauce Green Chilli Sauce Hot Sauce Chilli Ginger Garlic Sauce **Garlic Sauce** Soy Sauce Sweet Chilli Sauce Plum Sauce Bar B O Sauce Mango Achari Sauce Date & Tamarind Sauce Mint Chutney Coriander Chutney Mint & Coriander Chutney Chilli Garlic Sauce Mango Chutney Sweet Mango Chutney Hot & Spicy Plum Chutney

RECIPE MIX

Biryani Spice Mix Bombay Biryani Spice Mix Sindhi Biryani Spice Mix Malay Biryani Spice Mix Punjabi Yakhni Pulao Fry / Karahi Gosht Spice Mix Achar Gosht Spice Mix Qorma Spice Mix Meat Spice Mix Paya Spice Mix Nehari Spice Mix Chapli Kabab Spice Mix Shami Kabab Spice Mix Seekh Kabab Spice Mix Chicken Spice Mix Chicken Achari Spice Mix Chicken Tikka Spice Mix Chicken Tandoori Spice Mix Chicken Jalfrezi Spice Mix Bar B Q Spice Mix Chaat Spice Mix Vegetable Spice Mix Chana Spice Mix Chana Chaat Spice Mix Fish Spice Mix Curry Powder Special Haleem Mix Haleem Spice Mix

PLAIN SPICES

Chilli Powder
Crushed Chilli
Coriander Powder
Turmeric Powder
Cumin Whole
Qasuri Methi
Black Pepper Powder
Garlic Powder
Garam Masala Powder
Ginger Powder
Seasoning Spice
Khatai Powder

PICKLE

Mixed Pickle
Mango Pickle
Garlic Pickle
Lemon Pickle
Green Chili Pickle
Carrot Pickle
Hyderabadi Mango Pickle
Hyderabadi Mixed Pickle

DESSERT MIX

Kheer Mix
Zafrani Kheer Mix
Firni Khas
Falooda Mix
Kulfa Mix
Ras Malai Mix
Gulab Jamun Mix
Sheer Khurma Mix

FLAVOUR ENHANCER

Synthetic Vinegar Rose Water Kewra Water

VERMICELLI

Vermicelli

SALT

Pink Himalyan Salt Pink Himalyan Salt Granules

FRIED ONION

Fried Onion



Tooba Brand Product List

COOKING PASTE

Ginger Paste Garlic Paste Ginger Garlic Paste Green Chili Paste Papava Paste Paprika Paste Onion Paste Tamarind Paste Bombay Biryani Paste Oorma Paste Karahi / Fry Gosht Paste Tikka Paste Tandoori Paste **Achar Gosht Paste**

SAUCES AND CHUTNEYS

Mango Chutney Sweet Mango Chutney Hot & Spicy Tomato Onion Chutney Plum Chutney Mint Chutney Coriander Chutney Mint & Coriander Chutney Green Chili Sauce **Hot Sauce** Bar B Q Sauce Chilli Garlic Sauce **Tamarind Sauce** Date & Tamarind Sauce **Garlic Sauce** Soy Sauce

Sweet Chili Sauce Mango Achari Sauce Plum Sauce Samosa Dip Sauce Peri Peri Sauce Pani Puri Sauce Sriracha Sauce

RECIPE MIX

Biryani Spice Mix Bombay Biryani Spice Mix Sindhi. Biryani Spice Mix Malay Biryani Spice Mix Punjabi Yakhni Pulao Karachi Beef Biryani Spice Mix Memoni Mutton Biryani Spice Mix Bangali Fish Biryani Spice Mix Pulao Biryani Spice Mix Karahi / Fry Gosht Spice Mix Achar Gosht Spice Mix **Qorma Spice Mix Meat Spice Mix** Paya Spice Mix Nehari Spice Mix Kofta Spice Mix Kata-Kat Spice Mix Chicken Spice Mix Chicken Achari Spice Mix Chicken Jalfrezi Fish Spice Mix Keema Curry Spice Mix

Butter Chicken Spice Mix

Chicken Handi Spice Mix Chicken White Karahi Spice Mix Red Chili Powder **Liver Spice Mix Brain Spice Mix Chaat Spice Mix** Vegetable Spice Mix Chana Spice Mix Aloo Bhaji Spice Mix Haleem Spice Mix Chana Chaat Spice Mix Fried Chops Spice Mix Daal Makhani Spice Mix Murgh Chholay Spice Mix Pani Puri Spice Mix Special Pakora Mix Special Dahi Bara Mix Special Shahi Haleem Mix Bihari Kabab Spice Mix Chapli Kabab Spice Mix Shami Kabab Spice Mix Seekh Kabab Spice Mix Chicken Tikka Spice Mix Chicken Tandoori Spice Mix Bar B.Q Spice Mix Lahori Charga Spice Mix Chicken Broast Spice Mix Lahori Fish Spice Mix Chicken 65 Fried Chicken Coating (Original) Fried Chicken Coating (Hot) Lahori Fish Coating

Corn Flour

PLAIN SPICES

Crushed Chili Coriander Powder Turmeric Powder Cumin Seed Powder Black Pepper Powder Garam Masala Mango Powder Fennel Seed Powder Garlic Powder **Ginger Powder Black Cumin Seeds** Pomearanate Seeds Oasuri Methi Turmeric All Purpose Seasoning Black Pepper All Purpose Seasonina Cumin All Purpose Seasoning Pure Sana Makki Leaves



Tooba Brand Product List

PICKLE

Mixed Pickle
Mango Pickle
Garlic Pickle
Lemon Pickle
Green Chili Pickle
Karela Pickle
Lasoora Pickle
Hyderabadi Mixed Pickle
Hyderabadi Mango Pickle
Carrot Pickle
Kashmiri Mango Pickle
Kashmiri Mixed Pickle
Crushed Pickle

FLAVOUR ENHANCER

Vinegar Rose Water Kewra Water Brown Vinegar

DESSERT MIX

Strawberry Jelly Banana Jelly Mango Jelly Orange Jelly Mix Fruit Jelly Pineapple Jelly Cherry Jelly Raspberry Jelly Lemon Jelly Apple Jelly Custard Vanilla Custard Banana **Custard Strawberry Custard Mango** Kheer Mix Rabri Falooda Mix Strawberry Falooda Mix Jelly Falooda Mix Sheer Khurma Firni Khas Kulfa Mix

VERMICELLI

Vermicelli

SALT

Black Salt Peri Peri Salt Himalyan Rock Salt Himalyan Pink Salt - Granules

FRIED ONION

Fried Onion

